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Docket No. 42390.P4072  
Express Mail No. EM502297228US  
*A*

ASSISTANT COMMISSIONER FOR PATENTS  
Washington, D.C. 20231

Sir:

Transmitted herewith for filing is the Patent Application of:

Inventor(s): Paul C. Greer, et al.

For: USER DEMOGRAPHIC PROFILE DRIVEN ADVERTISING TARGETING

Enclosed are:

- 3 sheets of Formal Drawing(s) including 3 figures.  
 An Assignment of the invention to: INTEL CORPORATION \_\_\_\_\_  
  
 A Declaration and Power of Attorney.  
 A Verified Statement to establish Small Entity Status under 37 CFR 1.9 and 37 CFR 1.27.  
 \_\_\_\_\_

The Filing Fee has been calculated as shown below:

For:	(Col. 1) No. Filed	(Col. 2) No. Extra	SMALL ENTITY		OTHER THAN A SMALL ENTITY	
			RATE	FEE	RATE	FEE
Basic Fee:	-	-	-	\$385.00	-	\$770.00
Total Claims:	15	0	\$11.00	\$0.00	\$22.00	\$0.00
Indep. Claims:	4	1	\$40.00	\$0.00	\$80.00	\$80.00
<input type="checkbox"/> Multiple Dep. Claim(s) Presented			\$130.00	\$0.00	\$260.00	\$0.00
*If the difference in (Col. 1) is less than zero, enter "0" in (Col. 2)			Total:	\$0.00	Total:	\$850.00

- A check in the amount of \$850.00 to cover the filing fee is enclosed.  
 A check for \$40.00 covering Recordation of Assignment is enclosed, along with the Assignment Cover Sheet.  
 The Commissioner is hereby authorized to charge payment of the following fees associated with the this communication or credit any overpayment to our Deposit Account No. 02-2666 . A duplicate copy of this sheet is enclosed.  
     Any additional filing fees required under 37 CFR 1.16.  
     Any Patent Application processing fees under 37 CFR 1.16.

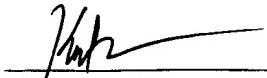
The Commissioner is hereby authorized to charge payment of the following fees during pendency of this application or credit any overpayment to our Deposit Account No. 02-2666. A duplicate copy of this sheet is enclosed.

- Any extension or petition fees under 37 CFR §1.17.
- Any filing fees under 37 CFR §1.16 for presentation of extra claims.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN

Date: June 25, 1997

  
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